

# A Marriage Book With A Difference!

Excited yet burdened about male and female relationships, Emerson Eggerichs launch the Love and Respect Conference in August 1999. Emerson was the senior pastor of East Lansing's thriving Trinity Church before devoting himself full-time to building healthy marriages. Dr. Eggerichs has a M.A. in communications from Wheaton College, a Master's of Divinity from Dubuque Seminary, and a Ph. D. in child and family ecology from Michigan State University. He and his wife Sarah, live in Grand Rapids, Michigan, and have three adult children. He is the president of Love and Respect Ministries.

## A Simple Message

A wife has one driving need — to feel loved. When that need is met, she is happy. A husband has one driving need — to feel respected. When that need is met, he is happy.

When either of these needs isn't met, things get crazy. *Love and Respect* reveals why spouses react negatively to each other, and how they can deal with such conflict quickly, easily and biblically.

## A Message That Works

Based on over three decades of counseling, as well as scientific and biblical research, Dr. Emerson Eggerichs and his wife, Sarah, have already taken the **Love and Respect** message across America and are changing the way couples talk to, think about, and treat each other.

What do you want for your marriage? Want some peace? Want to feel close? Want to feel valued? Want to experience marriage the way God intended? Then why not try some **Love and Respect**.

## What They Are Saying

"I've been married 35 years and have not heard this taught."  
"This is the key I have been missing."  
"A lightbulb moment."  
"You connected all the dots for me."  
"As a counselor, I have been so excited about any material."  
"You're on to something huge here."

Love & Respect

The love she most desires  
**Love & Respect**  
The respect he desperately needs

## Discover the Single Greatest Secret To a Successful Marriage

Psychological studies affirm it, and the Bible has been saying it for ages. Cracking the communication code between husband and wife involves understanding one thing: that unconditional respect is as powerful for him as unconditional love is for her. It's the secret to marriage that every couple seeks, and yet few couples ever find.

Today, you and your mate can start fresh with the ground-breaking guidance that Dr. Emerson Eggerichs provides in this book. His revolutionary message, featured on **Focus on the Family**, is for anyone: in marital crisis wanting ... to stay happily married ... who's feeling lonely. It's engaged couples ... victims of affairs ... pastors and counselors seeking material that can save a marriage.

Love & Respect

Eggerichs

Dr. Emerson  
Eggerichs  
A Focus On The Family Book

Using Dr. Eggerichs' breakthrough techniques couples nationwide are achieving a brand-new level of intimacy and learning how to:

stop the Crazy Cycle of conflicts  
initiate the Energizing Cycle of change  
enjoy the Reward Cycle of passion

